

2010 MPS Leadership Awards

HOW ARE YOU COMMUNICATING YOUR MANAGED PRINT MESSAGE?



Welcome to ManagedPrintMarketing.com, the industry's most powerful line up of award winning field proven marketing solutions scoped directly at the MPS market.

Simply put, here's what we can do for you:

- Create Awareness
- Generate Leads
- Drive Results

As our customer, you'll have access to the industry's most advanced online communication systems featuring inbound and outbound video communication technology with real time activity tracking so you can measure your ROI.

That is correct. You can finally measure your ROI.

MPSA OBSERVATIONS

- Strong past experience in the Print Industry providing Sales and Marketing to major Manufacturers
- Current leader in the area of providing both Marketing and Training to MPS providers
- Provides a high level of up-front analysis to identify and implement the correct solution for your business
- Provides a wide variety of very high quality multimedia solutions for customer (Training, Coaching, Marketing)
- Follows industry best practices, measures results utilizing a closed loop system



MPSA
MANAGED PRINT
SERVICES ASSOCIATION

WWW.MANAGEDPRINTMARKETING.COM

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Here are some of our most popular MPS services now utilized by hundreds of our clients:

1. WEBSITE VIDEOS – you pick the spokes model and let a pro deliver your message.
2. VIDEO MICROSITES – add video to your website & e-prospecting campaigns
3. AUTOSNIPEr – you get C Level contacts by vertical market with scoped MPS messaging



You know Managed Print requires a different approach to engage C-Level executives. So why not leverage our experience and the power of video technology to book more appointments and drive more results!

We are the world leader in the MPS space. Hundreds of dealers can't be wrong.

Visit us at www.managedprintmarketing.com or contact us for a conversation today!

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MANAGED PRINT SERVICES ASSOCIATION

The Managed Print Services Association (MPSA) is an independent non-profit international organization that seeks to develop Standards and Best Practices within our industry.

The MPSA serves multiple segments of the industry including Customers, Dealers, Manufacturers and other providers of MPS Infrastructure.

On an annual basis the fourteen members of the MPSA Board that lead this industry vote on who we believe provide leadership within our industry.

For more information on the MPSA visit <http://yourmps.org>

